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Innovative approaches to social work with different categories of the population in conditions of external challenges

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Abstract

Relevance. The relevance of the study lies in the fact that modern society faces many external challenges and threats, such as socio-economic difficulties, conflicts, natural disasters, migration, and others. These challenges can lead to an increase in the need for support, assistance and social adaptation of various categories of the population.

Purpose. The purpose of the study is to consider and analyse the best methods of providing assistance and support in crisis and emergency situations to vulnerable groups of the population.

Methodology. The study used the analytical method, systematization, and generalization.

Results. According to the results of the study, modern external challenges pose the task of introducing new tools and approaches for working with different categories of the population to social workers and social sector specialists, so adaptation to new realities is becoming an integral part of successful social work. This study found that the digital competence of social workers is an important component of their professional training. Skills in the online environment, in particular, have become critical for the provision of social services and client support. The study found that innovations in the training of social workers, such as the use of virtual reality (VR), digital simulations and other technologies, contribute to improving the quality of training and the readiness of specialists to work with different categories of the population.

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Conclusions. According to this study, social security includes physical, emotional and psychological well-being and promotes self-realization. Understanding these aspects is key to effective work with different categories of people in the face of external challenges. The study can be useful for researchers to modernize curricula and provide students with relevant skills and knowledge that will be useful in their future careers.

Keywords: human safety; communication; professional training; digital tools; immersive technologies.

Introduction

Research on innovative approaches to social work is important because of the need to develop and implement effective and adaptive strategies aimed at providing social protection and assistance to different population groups in times of crisis and uncertainty. Social workers and social work professionals should be prepared to implement new methods and tools to ensure effective care and support to those in need. It is especially important to consider innovations in social work in the context of different population groups, as needs and challenges can vary significantly depending on socio-cultural, economic and other factors. Research and practical implementation of innovative approaches can help improve the quality of social work and increase the level of support for vulnerable groups. External challenges are exacerbating the digital divide, as many people may remain isolated due to lack of internet access or technological competence. This problem requires innovative approaches to the provision of social services.

Researchers C.K. Sanders and E. Scanlon [1] point out the importance of bridging the digital divide as a human rights issue and the active role of social workers in this process. Scientists draw attention to the fact that access to the Internet and other digital technologies is becoming increasingly necessary for personal and professional development, as well as for ensuring equal opportunities for all members of society. The researchers emphasize that social workers should actively act as human rights advocates in this context, contributing to reducing the digital divide and supporting people who may be excluded due to lack of access to technology. The aspects of innovative methods and approaches for social workers in working with the digital divide and supporting social inclusion should be explored in more detail.

Scientists C.J. Roberson and L.R. Baker [2] note the importance of introducing virtual reality (VR) into the training of social workers to prepare them for clinical practice. The use of VR in education, according to the researchers, can allow social work students to practice skills and scenarios that reflect real-life situations with clients, which allows students to gain practical experience and develop skills in conditions that can be very similar to real clinical practice. The main benefits of using VR, according to the researchers, are the ability to teach students in an immersive environment where they can interact with virtual clients and scenarios realistically, which can increase the confidence and skills of future social workers, prepare them for real-world challenges and expand their learning opportunities in clinical social work. It is worthwhile to study more thoroughly the aspects of using modern innovative technologies in the professional training of social workers.

Ukrainian researchers I. Trubavina et al. [3] studied in their own study strategies for social work response to the challenges associated with working with displaced

families and their interaction with the host community in the context of sustainable development. Scientists point out the importance of the role of social workers in facilitating the adaptation of displaced families to new conditions and promoting harmonious relations with the host community. The study also emphasizes the need for comprehensive knowledge and skills in the field of social work and the importance of supporting sustainable development in this context. It is necessary to study this issue in more detail within the framework of the external challenges that Ukrainian society is facing today.

Researchers Y. Yurkiv and N. Krasnova [4] in their study examine the process of civic socialization of young people in the modern information society. They note that this process involves the adoption by young people of social norms that regulate social relations, including laws, ideas, political values and the values of civil society. According to scientists, the key aspects of civic socialization are self-identification with certain political groups, integration, and implementation of active models of political behaviour. Scholars emphasize that the result of civic socialization is the formation of civic consciousness, which is a multi-level process, including the formation of civic identity, development of legal awareness, political and civic culture. Civic consciousness is closely related to the possibility of exercising rights and freedoms, fulfilling civic responsibilities and forming civic solidarity, so this aspect should be studied in more detail.

Scientists O. Stoliaryk and T. Semigina [5] note that a focus on optimism and happiness can be an important factor in the development and support of clients in difficult life circumstances. The researchers point out the need to address the positive aspects of clients' mental health and psychological well-being, as this can help to increase their optimism and overall happiness. Researchers draw attention to the psychological basis for developing clients' strengths and positive resources. Researchers emphasize the importance of psychological support and the development of positive resources for clients in the field of social work, which can contribute to improving their mental state and overall quality of life. It is important to study the issue of psychological support for different categories of the population in the context of external challenges more thoroughly.

In her study, L.C. Lebedyk [6] emphasizes that the modernization and development of social work today is a complex and phased process that requires a deliberate and systematic approach. One of the promising areas in this process, according to the scientist, is the creation of educational and methodological materials, as well as didactic support that meets the requirements of modern education. It is worthwhile to study in more detail the features of modern innovative approaches to social work.

The purpose of the study is to understand and study effective ways to provide support and assistance to

vulnerable groups in emergency situations and crisis challenges.

Materials and Methods

This paper uses the analytical method, systematization, and generalization to study and analyse innovative approaches to social work with different categories of population in the context of external challenges. Particular attention was paid to the study of innovative approaches to social work, as they become the basis for the development of this field in the face of external challenges.

The analytical method was used to thoroughly study innovative approaches to social work in order to understand the nature and impact of innovative approaches in this field. The analytical method allowed thoroughly studying and substantiating the importance of innovative approaches in the training of social workers and social care professionals, in particular the use of modern technologies such as virtual reality (VR), virtual simulations, games, and other digital tools that can significantly improve the education and training of specialists.

The use of the analysis method in this research paper contributed to the study of the peculiarities of using virtual reality, which allows students and future professionals to actively deepen their skills and abilities in interacting with different categories of the population, as well as virtual simulations, which provide an opportunity to reproduce real-life scenarios of a social worker's work with clients and effectively solve complex problems. Based on this research method, it was possible to highlight aspects of innovative training that contribute to improving the quality and effectiveness of training future social workers, allowing them to gain practical experience in virtual conditions. The use of the analytical method helped to highlight aspects of the use of innovative methods and technologies in the educational process, which helps to train qualified professionals who are able to work effectively with different categories of the population and solve complex social problems.

The method of systematization was used to structure information on innovative approaches, facilitated grouping and classification of important aspects in social work according to their specificity and application to different categories of population. The systematization method was used to highlight the categories of human social security. Also, using this method, the study was able to note the peculiarities of the work of social workers in the context of the war in Ukraine. The systematization method was used to highlight vulnerable categories of the population, including children, the elderly, internally displaced persons, people with disabilities, war veterans, women, and families with children. The systematization method contributed to the study of the issue and allowed for a clear and structured overall picture of the research.

The generalization method allowed formulating conclusions based on the analysis and systematization of information. The method of generalization helped to summarize the main findings on the effectiveness and importance of innovative approaches to social work with different categories of population in the current context of external challenges. The method of generalization allowed analysing the basic needs of vulnerable populations and identifying modern methods in social work that contribute

to meeting these needs in the face of external challenges. The use of these methods allowed for a structured and reasoned study of innovative approaches to social work and highlighted their importance in solving social problems and supporting vulnerable populations.

Results

In the modern world, society is constantly facing various challenges and changes that can affect the lives and well-being of citizens. These challenges can be of different nature, including external events, crises, economic fluctuations, natural disasters and other factors. However, thanks to innovations and new approaches, social work is becoming more adaptive and effective in addressing problems and providing support to different categories of the population in the face of such external challenges. It is important to train social workers using modern innovative technologies.

The use of virtual reality and computer modelling is becoming increasingly popular and important in the field of social work. These innovative technologies allow rethinking approaches to social work training and expand opportunities for training specialists in this field. Virtual reality and computer modelling allow for the creation of immersive learning environments where students can gain practical experience and develop the necessary skills in a virtual setting. This approach opens up new possibilities for effective education and training of social workers, allowing them to better understand complex scenarios and situations that they may encounter in real practice. Such an innovative approach can significantly improve the training of social work professionals and help them to more effectively implement their knowledge and skills in practice to meet the needs of modern society and respond to external challenges [7].

It is also worth noting the benefits of using VR in the educational process of social workers and their interaction with the environment. VR is becoming an immersive tool that allows social work students to delve into virtual community environments and gain practical experience without even leaving the classroom. This innovative technology provides students with the opportunity to interact with virtual communities, solve complex problems and scenarios, and gain hands-on experience in recreated virtual environments. It allows practical learning to be more interactive and effective, helping students to more easily understand and adapt to the real-world challenges they will face in their future professional practice as social workers. This innovative practice can contribute to improving the quality of social work students' training and make them more prepared for the challenges they will face in the real social environment [8].

The use of innovative technologies in social work aimed at suicide prevention can be effective and useful. This technology includes computerized training simulations that help social workers gain practical experience in dealing with complex situations related to suicide prevention. It provides an opportunity to train communication skills, identify risky situations and provide support to people in crisis in a virtual environment [9]. This innovative methodology can improve the skills of social workers in the field of suicide prevention, making them more confident and competent in addressing this pressing

issue. This approach can have a significant positive impact on society and help prevent suicide-related tragedies.

It should be noted that the use of virtual simulation games can also be an effective method of training social workers. Such virtual games allow them to actively interact with the material and the environment, which helps them to better absorb information and develop practical skills. They can be particularly useful in preparing for simulation exercises in social work, where it is important to gain practical experience and the ability to interact with clients in different situations [10]. The use of virtual simulation games can help improve the training of social workers and make the learning process more interesting and effective, allowing future professionals to gain practical experience and knowledge that will be useful in working with clients and in simulation exercises.

In today's world, social security is determined by the level of protection of a person's basic socio-economic interests, rights, freedoms, and values from possible dangers and threats that may arise in both the internal and external spheres of life. These threats can be both potential and real, and they can arise from different sources [11]. Ensuring social security includes various measures and strategies aimed at reducing possible risks and increasing the level of protection of a person and his or her interests in modern society. This includes both social security measures and measures to improve the educational and legal literacy of citizens, helping them to consciously interact with social, economic and political processes in society. It is important to understand the components of social security in order to ensure the most effective protection and support of citizens in different situations and conditions. Understanding the components of human social security is important because it helps to ensure the right conditions for physical, emotional and psychological well-being and self-realization. Social security includes various aspects that interact with each other and affect the quality of human life (Table 1).

Table 1. Categories of human social security

Category	Description
Life Safety	Ensuring the physical and material security of a person, including protection from dangerous situations and natural disasters.
Safety of implementation of general social values	Ensuring the possibility of personal and social realization, as well as the preservation of social values and human rights.
Security of a decent standard of living	Guaranteeing the appropriate level of material well-being and quality of life, including access to basic resources.
Safety of the social environment	Ensuring stability and harmony in social coexistence, preventing conflicts and discrimination.
Psychological and mental safety	Strengthening the mental state of a person, protection against stress, injuries and psychological difficulties.
Self-defence	Covers measures and strategies aimed at protecting a person's physical, psychological and emotional well-being. This includes the means to ensure personal safety, prevention, and protection from dangerous situations, as

	well as the ability to resolve conflicts and implement safety measures.
Self-preservation	Self-preservation refers to maintaining and improving physical and mental health. It covers such aspects as a healthy lifestyle, rational nutrition, physical activity, disease prevention and development of personal resources.
Self-development	This category belongs to continuous learning, development of professional and personal skills, as well as self-improvement. It covers the processes of education, self-study, career growth, expansion of knowledge and skills that help to improve the quality of life and ensure stability in various spheres of activity.

Source: [12].

Ensuring social security of a person requires a comprehensive approach, covering various aspects of their life and well-being. The distinction between types of social security allows better understanding and effectively meeting the needs and interests of the population in various areas. Patriotic education is an urgent task for modern Ukrainian society because of its potential role in shaping the national identity and civic engagement of Ukrainian youth. In the context of the hybrid war that is still ongoing in Ukraine, patriotic education is of particular importance.

According to researchers S. Savchenko and V. Kurylo [13], hybrid warfare can affect the world-view and perception of social events by young people. Patriotic education involves the transmission of valuable patriotic values, understanding, and pride in one's own country, as well as a willingness to actively participate in solving social problems. This process helps young people develop their national consciousness and sense of belonging to Ukraine. True patriotic education includes an awareness of the importance of civic duty and active participation in society. In the context of hybrid warfare, where Ukraine faces information warfare, terrorist threats and other challenges, patriotic education can help young citizens better understand these situations and be prepared to defend national interests. It is important to pay attention to the development of initiative and leadership qualities among young people, which can become a real driving factor in solving social problems. Patriotic education has an important place in modern Ukrainian society and can help young people better adapt to the challenges facing Ukraine in the context of a hybrid war.

Today, Ukrainian society is facing an important task of providing social support and rehabilitation to servicemen and women who have been injured in the war. In the context of active hostilities on the territory of Ukraine, this category of population requires a special and comprehensive approach from social workers. The use of a combined immersion course is an effective tool for improving the skills of social workers working with military personnel, veterans, and their families. This approach combines different methods of teaching and practical experience to help students better understand and address social issues related to military personnel and veterans. The immersive tools used to train such professionals demonstrate the importance of innovation in social work, especially when it comes to specialized client

groups such as military personnel and veterans. The integration of different methods of immersive learning allows social workers to prepare for more successful work with this category of clients by expanding their knowledge and skills [14].

Working with military personnel who have experienced injuries has many aspects. This work involves psychological support and assistance in overcoming trauma and stress related to military events. It is important that social workers are trained to work with post-traumatic situations and know how to help overcome psychological difficulties. Medical and physical rehabilitation of wounded soldiers is also an important aspect of working with the wounded. Specialists should take into account the individual needs of each patient, developing and implementing rehabilitation programmes aimed at restoring health and physical abilities. Social workers should help the military to overcome economic difficulties related to disability or other limitations. This may include providing employment counselling, support in restoring social contacts and other services.

An equally important aspect is the interaction with volunteers and NGOs that also provide assistance to wounded servicemen and women. The convenient location of volunteer stations near military hospitals and joint work with them can provide more effective support and assistance to this category of patients. Financial support from civil society organizations and individuals also plays an important role in facilitating the adaptation of servicemen and women to new life circumstances and providing them with the necessary resources. The work of social workers with servicemen and women who have been injured in war is a complex and important task that requires a comprehensive approach and special training [15]. A deep understanding of the needs of this population and the provision of effective support can help the military successfully adapt to new conditions and improve their quality of life.

Ukraine is going through a difficult period due to the war, and this situation has a negative impact on various social groups, in particular, vulnerable categories of the population. Children, senior citizens, people with disabilities, internally displaced persons, war veterans, women, and families with children face various challenges and difficulties during war. Ensuring their needs for safety, medical care, psychological support, nutrition and other aspects of life becomes an important task during this period. Children are always one of the most vulnerable groups during conflict. They may witness violence, loss of family and home, and suffer psychological stress. Special attention should be paid to their safety, education and psychosocial support.

Senior citizens are also feeling the impact of the conflict. They may be less mobile and dependent on assistance. Meeting their needs for medical care, nutrition and psychological support is essential. People with disabilities can be doubly burdened during conflict. They may have limited mobility and access to health services. Ensuring access to inclusive services and support is important. War can lead to internal population displacement as people leave their native homes in search of safety. These persons need shelter, food and medical care. People who have returned from serving in the military

during war may have physical and psychological trauma. They need medical care, rehabilitation and psychological support. Women can also be vulnerable during war due to the risks of violence and discrimination. Ensuring their safety and support is essential to their well-being. Families raising children can experience financial hardship and stress during wartime. They need help in providing for the life needs of their children. To ensure the protection of vulnerable sections of society, it is necessary to understand the individual needs of each group (Table 2).

Table 2. Basic needs of vulnerable population categories

Group of needs	Description
Food	Provision of sufficient food and drinking water is the most important need of vulnerable groups during war. Ensuring stable access to food helps ensure their physical health and survival.
Medicines	People with chronic diseases and people with disabilities may need constant access to necessary medicines and medical care. Meeting these needs is important for maintaining their health and life.
Shelter and safety	Vulnerable population groups often need safe places to live and protection from threats. This is especially important for children, who may be separated from their families, and the elderly, who may be less mobile and vulnerable to danger.
Psychosocial support	War can have a profound effect on the mental state of vulnerable groups, especially children and the elderly. Providing psychological support and counselling can help them overcome trauma and stress.
Education and access to information	Children have the right to education, even in times of conflict. Providing learning opportunities and access to information is essential for their development and future.
Hygiene	Adherence to hygiene standards and access to personal hygiene products such as soap and toothpaste are important for maintaining health.

Source: compiled by the authors.

In various crises and emergencies, including the ongoing war in Ukraine, there are different groups of vulnerable people who need specific assistance and support. Meeting their needs is an important task in times of war to ensure the well-being and survival of vulnerable populations. It is important to provide individualized and specific assistance to each group according to their needs and the context of the crisis. National and international organizations, as well as governments, should work together to provide the best possible assistance to vulnerable groups in times of emergencies and crises. Modern methods in social work can contribute to meeting the needs of different categories of population in the face of external challenges:

1. The use of technology: the use of modern information and communication technologies to improve communication with clients, provide online consultations and access to information resources.

2. TV and online resources: development of websites, applications and online platforms that provide access to social services, psychological support and training.
3. Trauma-sensitive approaches: development of programmes that take into account the traumatic experiences of clients, provide psychological safety and support in crisis situations.
4. Early intervention system: development of systems and programmes aimed at identifying and responding to risky situations at an early stage.
5. Partnerships and cooperation: expanding the network of partners and cooperation with NGOs, businesses, and educational institutions to ensure a comprehensive approach to problem-solving.
6. Education and training: continuous professional development of social workers and other specialists to work with different categories of the population in the face of external challenges.
7. Collaborative work: involving communities and self-organization of vulnerable groups to solve their own problems and support each other.

These innovations and methods can help improve the quality and effectiveness of social work and provide greater support and assistance to those who need it most in the face of external challenges.

Discussion

Taking into account various spheres of society, including education, medicine, psychological support, labour rehabilitation, as well as the use of modern technologies in working with clients, it is necessary to consider the views of various scholars and researchers on this issue in order to create a more objective picture of the study of the application of innovative approaches in the field of social work.

J. Fook [16] focuses on the critical approach to social work. The scientist emphasizes the need for critical analysis and understanding of social, political, economic and cultural factors that affect the lives and well-being of clients. The researcher encourages social workers to see their work as more than just following standards and procedures, as professionals should ask critical questions about their practice and ask how they can promote social justice and change the systems that lead to social problems. The researcher emphasizes the importance of considering different theories and approaches to social work, including critical, structural, feminist. The researcher emphasizes the active role of social workers in promoting positive changes in society and in systems that lead to inequality and social problems. Comparing with the results of this study, it should be noted that social workers should indeed have a critical understanding of the situation, take an active role and be in search of ways to improve their work and promote social justice.

S.A. Webb [17] draws attention to the fact that modern society can be described as a "risk society". The scientist emphasizes that the social problems and challenges faced by social workers are becoming more complex and risky due to the growth of social, environmental and political threats. The researcher notes that social workers can adapt to this new socio-cultural context. The scientist is convinced that modern technologies and means of communication provide new opportunities for social

workers to provide support and services, so he calls for the use of innovative approaches in social work. The globalization of society, according to the scientists, leads to new challenges in the field of social work, in particular in connection with migration and other forms of international mobility, so social workers should be prepared to work with different cultural groups and understand their needs. In comparison with this work, it should be noted that the problems faced by social workers in modern society require the adaptation of methods and approaches in social work to effectively address these challenges, including the use of innovative tools.

Scientists M. Berg-Weger and J.E. Morley [18] focus in their article on the issue of a vulnerable category of the population – older people. They note the impact of loneliness and social isolation on older adults during the COVID-19 pandemic. Researchers note that older people, especially those with certain medical or physical disabilities, may be more vulnerable to feelings of loneliness and lack of social interaction. Isolation, restrictions on communication and access to support, according to scientists, can lead to negative consequences for the physical and mental health of this population group. According to scientists, social work is important, as it can help reduce feelings of loneliness and social isolation among older people. The researchers note the need to develop support and interaction programmes using remote technologies, as well as to promote physical activity and community connections among the elderly population. In comparison with the results of this study, it is necessary to pay attention to the vulnerability of the elderly category to alleviate their situation in the context of the war in Ukraine.

Researchers H. Specht and A. Vickery [19] draw attention to the integration of different methods and approaches in social work practice. The researchers determined that social workers should be able to combine different methods and techniques, depending on the specific needs and situations of their clients. Researchers believe that social workers need to have an understanding of different methods and approaches to be able to choose and apply them according to specific circumstances. The researchers also note that social work professionals can successfully combine different techniques and approaches, such as psychosocial work, cognitive behavioural therapy, systems analysis to achieve the best possible outcomes for clients. Researchers emphasize the importance of understanding clients' cultural backgrounds and religious beliefs when choosing and applying social work methods. Researchers also point to the importance of collaborating with other professionals, such as psychologists, doctors, and lawyers, to address clients' problems in a more comprehensive manner. Compared to the results of this study, it is worthwhile to agree that social workers should be inclined to a more flexible and integrated approach in working with different clients and situations.

J. Lishman [20] notes that communication is the most important tool for social workers. Social workers need to have effective communication skills to build trust, understand people's needs, and solve problems effectively. The scientist emphasizes the importance of empathy in social workers' communication, as understanding and perception of clients' feelings, needs, and experiences help build quality relationships. Communication, according to

the scientists, includes not only the transfer of information but also active listening, so social workers should be able to listen to clients, take into account their needs and opinions. According to the scientist, social workers should use communication as a tool to fight for social justice, they can express conceptual problems and demand changes in the system in favour of their clients. Compared to the results of this study, it is worthwhile to agree that social workers should constantly develop their communication skills, participate in training and education to increase the effectiveness of their work.

Researchers S. Harris and M. Newcomb [21] argue that the use of mixed-reality environment for teaching social work students in field practice is an effective tool for professional training of social workers. The researchers point out that this approach allows creating an immersive environment in which students can learn and develop skills using virtual and augmented reality (VR and AR), which makes it possible to create scenarios and situations that reflect the real work of a social worker and allows students to gain practical experience and develop skills in a controlled environment. Based on the findings of this paper, it is agreed that this approach can be particularly useful in cases where access to real clients or field practice is limited, and for teaching complex client interaction and problem-solving skills. The use of blended environments can improve the quality of students' preparation for social work practice.

Through innovations and pioneering methods, social work can become more effective and adaptive in solving social problems and supporting those who need help the most. Analysing the comparison of the results of global research and this paper, it is worth noting that innovative approaches to the social sphere are an important component of the development of social work in modern society. Innovations in this area help to improve the quality of social services, expand opportunities for interaction with different categories of the population, and contribute to a more successful solution to social problems. Innovations in social work have great potential to improve the quality of life of people and increase the efficiency of social workers. The results of this analysis confirm the importance of further development and implementation of innovations in this area to achieve positive social change.

Conclusions

Modern external challenges require new tools and approaches to working with different categories of the population from social workers and social sector professionals. Adaptation to new conditions is becoming an important component of effective social work, as the development of technology and the growth of the digital

environment make the digital competence of social workers important. Professionals need to have the skills to work in the online environment to provide social services and support clients.

The results of the study point to the importance of innovative approaches in the professional training of social workers and other social sector professionals. In particular, the use of virtual reality (VR), virtual simulation games, and other digital technologies can significantly improve the quality of education and prepare professionals to work with different categories of the population. Such innovations in the educational process help to improve the training of future social workers and ensure their greater effectiveness in working with different categories of the population.

The study also highlighted the aspects of human social security, which guarantees physical, emotional and psychological well-being and promotes self-realization. It is important to remember that different categories of population have different needs and characteristics, so innovative approaches should be flexible and individualized to take into account the specific situations and needs of different categories of population. In the context of external challenges, it is important to ensure that social services are accessible to all categories of the population, including vulnerable groups such as children, the elderly, people with disabilities, internally displaced persons, war veterans, women, and families with children. This may include addressing the basic needs of vulnerable populations, such as food, medicine and hygiene products, safe shelter, psychosocial support, education, and access to information. It should be noted that innovative approaches involve cooperation with other organizations, governmental and non-governmental structures to achieve better results in solving social problems.

These findings indicate that innovation and innovative methods play an important role in improving the effectiveness of social work and providing support to different categories of the population in the face of external challenges. Future researchers on this topic should pay attention to the issue of human social security, which will help to develop more effective programmes and strategies to ensure social security of the population.

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Conflict of Interest

The authors have no conflict of interests to declare.

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Інноваційні підходи до соціальної роботи з різними категоріями населення в умовах зовнішніх викликів

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Анотація

Актуальність. Актуальність дослідження полягає в тому, що сучасне суспільство стикається з багатьма зовнішніми викликами та загрозами, такими як соціально-економічні труднощі, конфлікти, стихійні лиха, міграція та ін. Ці виклики можуть призвести до зростання потреби в підтримці, допомозі та соціальній адаптації різних категорій населення.

Мета. Мета дослідження – розглянути та проаналізувати найкращі методи надання допомоги та підтримки в кризових та надзвичайних ситуаціях вразливим верствам населення.

Методологія. У дослідженні використано аналітичний метод, систематизацію та узагальнення.

Результати. За результатами дослідження, сучасні зовнішні виклики ставлять перед соціальними працівниками та фахівцями соціальної сфери завдання впровадження нових інструментів та підходів у роботі з різними категоріями населення, тому адаптація до нових реалій стає невід’ємною складовою успішної соціальної роботи. Це дослідження показало, що цифрова компетентність соціальних працівників є важливою складовою їхньої професійної підготовки. Навички роботи в онлайн-середовищі, зокрема, стали критично важливими для надання соціальних послуг та підтримки клієнтів. Дослідження показало, що такі інновації у підготовці соціальних працівників, як використання віртуальної реальності (VR), цифрових симуляцій та інших технологій, сприяють підвищенню якості підготовки та готовності фахівців до роботи з різними категоріями населення.

Висновки. Відповідно до цього дослідження, соціальна безпека включає фізичне, емоційне та психологічне благополуччя та сприяє самореалізації. Розуміння цих аспектів є ключовим для ефективної роботи з різними категоріями людей в умовах зовнішніх викликів. Дослідження може бути корисним для дослідників, щоб модернізувати навчальні програми та надати студентам відповідні навички та знання, які будуть корисні в їхній майбутній кар’єрі.

Ключові слова: безпека людини; комунікація; професійна підготовка; цифрові засоби; імєрсивні технології.